

# Email Signatures

Most communication today is done by email, with an estimated 269 billion emails sent per day. With its continually increasing presence, a consistent email signature has become an important part of your corporate identity. By relying on your employees to create their own signatures you risk compromising the professional image of your company. SeedSpark can create and implement a unified signature that adheres to your brand standards for you and your employees to use on all outgoing communication.

## The Perks

- Consistent signature formatting makes it easy for recipients to locate important contact information within your organization.
- A uniform signature can help receivers of your correspondence distinguish a legitimate email from a malicious email.
- Standard signatures promote instant brand recognition and conveys professionalism.
- It acts as a social networking tool, much like a business card.

## The Basics

Typically, the following pieces of information are included in a professional email signature.

- Full Name and Title of Position
- Phone Numbers and Email Address
- Company Logo and Website
- Social Media Links

## Get In Touch

At SeedSpark our mission is to spark growth in people and business, and we strive to provide solutions that meet the needs of your unique business.

To learn more about the benefits of a custom email signature, contact us at **(704) 246 5052** and choose **option 1**.

You can also shoot us an email at **[support@seedspark.com](mailto:support@seedspark.com)**.

